



Presentation of Hagar's Management's report 2024/25 and Q4 results

Strong operating year and core functions expanded to Faroe Islands

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**This presentation is translated from the Icelandic version which was published on April 16th, 2025. Should there be discrepancies between the two versions, the Icelandic version will take priority over the translated version.*

Overview

Highlights from operations

Financial statements

Status and prospects



Year in a nutshell: Key figures

12M 2024/25 (changes from 12M 2023/24)

180.3 b.ISK

sales

▲ 4.1%

14.7 b.ISK

EBITDA

▲ 12.8%

7.0 b.ISK

Profit*

▲ 39.4%

22.8%

gross margin

▲ 2.0%points

15.1%

salaries and cost ratio

▲ 1.5%points

36.6%

equity ratio

▼ 0.4%points

In Q4 2024/25 the P/F SMS in Faroe Islands became a part of the Hagar Group and operating effects commence at the beginning of the quarter.

* Excluding revaluation the profit grew between year of about 18,7%

Quarter in a nutshell: Key figures

Q4 2024/25 (changes from Q4 2023/24)

46.0^{b.ISK}

sales

▲ 7.6%

3.9^{b.ISK}

EBITDA

▲ 35.8%

3.1^{b.ISK}

profit*

▲ 157.4%

250%

gross margin ratio

▲ 4.1%points

17.3%

Salaries and cost ratio

▲ 2.7%points

36.6%

equity ratio

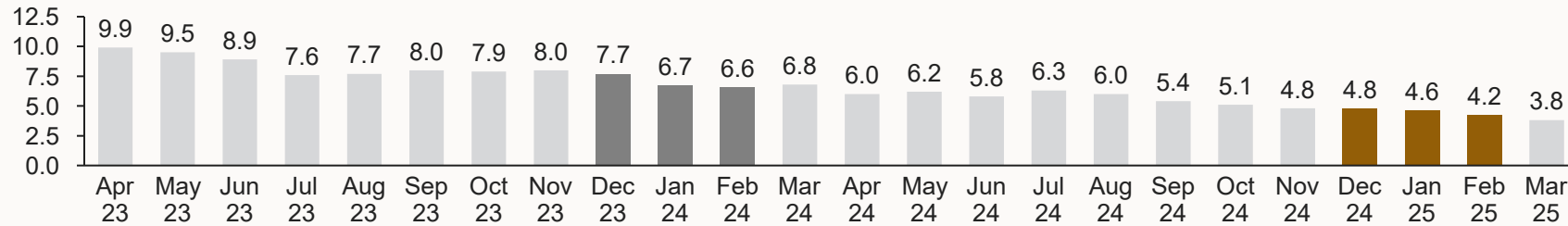
▼ 0.4%points

In Q4 2024/25 the P/F SMS in Faroe Islands became a part of the Hagar Group and operating effects commence at the beginning of the quarter.

* Excluding revaluation the profit grew between year of about 69,9%

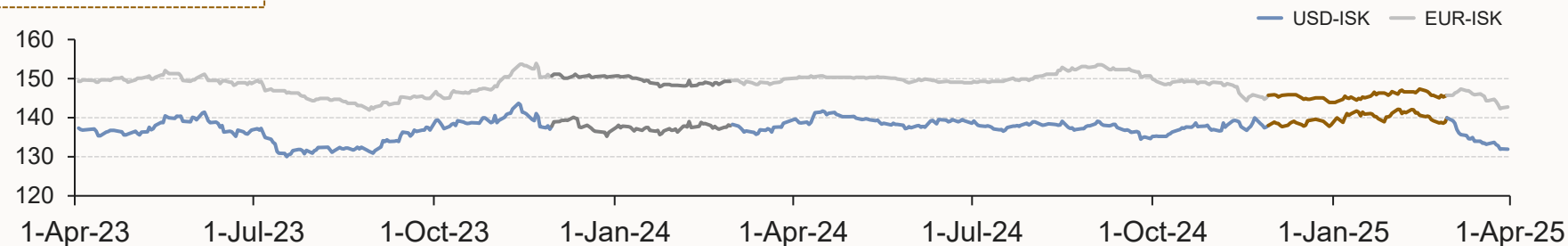
External effects : Inflation down but world market fuel prices stable in Q4

Consumer Price Index, annual change, %



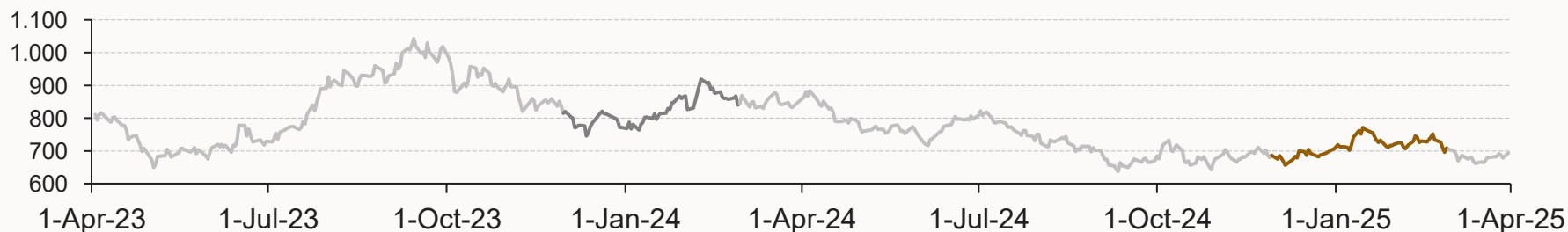
- Inflation decreased slightly in the period and settled at 4.2% - inflation considerably lower than same time last year when it was around 7%

Exchange rate, ISK



- ISK rate quite stable towards main currencies - USD slightly stronger than same time last year but EUR slightly weaker in the period

Price development ULSD (Diesel), USD / mt



- World market fuel price more stable in the period but swung considerably in previous year - average price considerably lower than last year

Operations: This stands out in the quarter

- **Grocery store operations performed well with continued customer increase** - units sold decreased slightly, but the changed mix of the customers basket had a significant impact
- **Olís's excellent performance in Q4 despite a decrease in liters sold between years**, mainly due to a decline in sales to bulk users
- **P/F SMS in Faroe Islands became a part of the Hagar Group** from December 2nd, 2024 - positive impact of SMS operations in Q4
- **Change in accounting method of investment properties** in order to reflect better the worth of properties in operations, as well as financial and assets status - **investment properties carried at fair value** instead of amortised cost
- **The total effect of the changed accounting method amounted to 6,595 m.ISK in the Group's non-current assets** - the impact of valuation changes on the income statement was 1,042 m.ISK, the largest portion due to one-time effects at SMS
- **Accumulative 12-month profit per share was 6.47 ISK, grew by 41% from the previous year** - 5.56 ISK and 21% excluding one-time items due to SMS



Segment #1: Operation comparable to last year but better profits

Stores and Warehouses (Iceland) - Income statement Q4 2024/25 (m.ISK)

- **Income from groceries, specialty products and warehouses amounted to 33 b.ISK** and grew by just under 3% year on year
- **EBITDA was just over 2,6 b.ISK, or 8.0% of sales**, and remained similar between the years
- **Visits to grocery stores continues to increases** by about 0.5% - increase in Bónus but decline in Hagkaup, which is catching up towards the end of the year
- **Sold units decreases** by 2.6% - changes in basket mix and increased percentage of more economical sales units
- **Continuing excellent demand at Eldum rétt** - new service with additional household products saving steps and time
- **Sales growth at Aðföng, Bananar and Stórkaup** - investment in infrastructure increases efficiency
- **Robust Christmas shopping at Zara**
- **Klasi's development proceeded well during the year** - outstanding returns to Hagar, with its portion in the year's results amounting to 685 m.ISK

	Q4 '24/25	Q4 '23/24	Δ	%Δ
Income	33.009	32.165	844	+2,6%
Expenses	-30.379	-29.515	-864	+2,9%
EBITDA	2.630	2.650	-20	-0,8%
<i>EBITDA %</i>	<i>8,0%</i>	<i>8,2%</i>	<i>-0,3%</i>	<i>-3,3%</i>
EBIT	2.414	2.163	251	+11,6%
<i>EBIT %</i>	<i>7,3%</i>	<i>6,7%</i>	<i>+0,6%</i>	<i>+8,8%</i>

*EBIT: profits after depreciation, revaluation and effect from associate companies

Main operations in the segment (Stores and og warehouses - Iceland)



HAGKAUP



Bananar

STÓRKAUP



ZARA

Bónus: Strong year, increased visits, inexpensive shopping

- **Sales in Q4 amounted to 22.8 b.ISK** and **grew by 3%** from previous year - the company's operations proceeded well, and the **profits stronger between the years**
- **Continued increased activity as the number of customers continues to increase and has never been more** - slight decrease in units for each basket
- Bónus helps customers to **find cheaper options**, by more **offers, larger and more economical units, and reducing the price of 500 product numbers from the previous year** - affecting sales and basket size but reinforcing Bónus in the long term
- Weekly „the cheapest of the week in Bónus“ **offers** well received
- **Changed emphasis in selection handling and presentation of fruit and vegetables has increased sales** - supported by new partnerships with Lazytown (along with Hagkaup, Olís and Bananar) and the Bónus basketball league, and is in line with sustainability related goals.
- **Bónus is giving away around 5,000 baby boxes (Barnabónus)** with essentials for newborns, which will help families with young children - made possible with the support of fantastic partners
- **Popularity of Gripið & Greitt still increasing and now in 12 stores** - emphasis on further accelerating implementation
- **The year's operations proceeded well**, with an **increase in the number of customers** and **a significant profit strengthening** from the previous year - a good start into the new year



Hagkaup: Year of innovation and improved service

- **Sales in Q4 amounted to 7.2 b.ISK and grew by 2% from previous year**, but the profits declined just between the years
- **Visits similar as last year and strong in a historical context, but sold units are slightly down from last year** - changed composition of the goods basket, including growing sales of ready made meals
- **The “Build-A-Bear” launching in Smáralind in February exceeded by far expectations** - nearly 1,000 teddy bears were made the first weekend and attendance was extensive since the opening
- **Hagkaup's online sales of Veisluréttir continue to grow** alongside with increased production capacity - Q4 sales triples compared to the previous year
- **Hagkaup has reached a strong position on social media** such as Facebook, Instagram and TikTok - a growing group following and **monthly views running into millions**
- **Special offers days and events were well attended** and Christmas sales were successful, with Hagkaup being one of the strongest Christmas retailer in the country
- **Overall a good year marked by innovations**, such as “Build-A-Bear”, Skálin, Lavazza store, passport delivery, and more - **Hagkaup is the most entertaining store in the country**



Segment #2: Robust end to an excellent operating year

Olís - Income statement Q4 2024/25 (m.ISK)

- **Income in Q4 amounted to 10 b.ISK** and declined by 9.4% year on year - **world market fuel price lower this year** but in the comparative year and fewer litres sold
- **EBITDA amounted to 704 m.ISK (7.0%)** and **became much stronger than the previous year** when EBITDA was 190 m.ISK (1.7%)
- **Sold fuel litres decreased by 11.4%** in the quarter, mostly due to **decline in sales to bulk users - continuing robust growth in sale of dry goods**, at the same time as time spent at service stations decreased
- **New Olís app and digital pump keys** - response and use exceeded expectations
- **The first Glans car wash opened in Mosfellsbær in February**, with Selfoss and Gullinbrú next in line
- **Improved services and changed emphasis in promotional matters** return more visits to service centres
- **New ÓB self-service stations open in Búðardalur** and at Kjarnagata in Akureyri at the beginning of summer
- **Olís' operating year strong in historical context**

	Q4 '24/25	Q4 '23/24	Δ	%Δ
Income	10.013	11.051	-1.038	-9,4%
Expenses	-9.309	-10.861	1.552	-14,3%
EBITDA	704	190	514	+270,5%
<i>EBITDA %</i>	<i>7,0%</i>	<i>1,7%</i>	<i>+5,3%</i>	<i>+308,9%</i>
EBIT	543	-96	639	-
<i>EBIT %</i>	<i>5,4%</i>	<i>-0,9%</i>	<i>+6,3%</i>	<i>-</i>

* EBIT: profits after depreciation, revaluation and effect from associate companies

Main operations in the segment (Olís)

olís

ób

Segment #3: SMS in Faroe Islands a superb addition to Hagar

Stores and warehouses (Faroe Islands) - Income statement Q4 2024/25 (m.ISK)

- Income in Q4 amounted to 3,650 m.ISK and EBITDA amounted to 523 m.ISK, or 14.3% of income
- Operating results and proportions not typical as the quarter was affected by positive year-end entries, such as inventory and post paid discounts
- The SMS operations proceeded well in the quarter - excellent sales growth in the company's retail and restaurants, i.e. Burger King and Sunset Boulevard
- SMS became a part of the Hagar Group as of December 2nd 2024 - the main focuses of the quarter was on Christmas shopping and the adaptation of financial information and systems to Hagar's accounting
- SMS operations is solid and predictable, but various opportunities for improvements that Hagar and SMS will work on in the coming quarters, including relating to product range, general operations and financing

	Q4 '24/25	Q4 '23/24	Δ	%Δ
Income	3.650	0	3.650	-
Expenses	-3.127	0	-3.127	-
EBITDA	523	0	523	-
<i>EBITDA %</i>	<i>14,3%</i>	-	-	-
EBIT	1.275	0	1.275	-
<i>EBIT %</i>	<i>34,9%</i>	-	-	-

* EBIT: profits after depreciation, revaluation and effect from associate companies

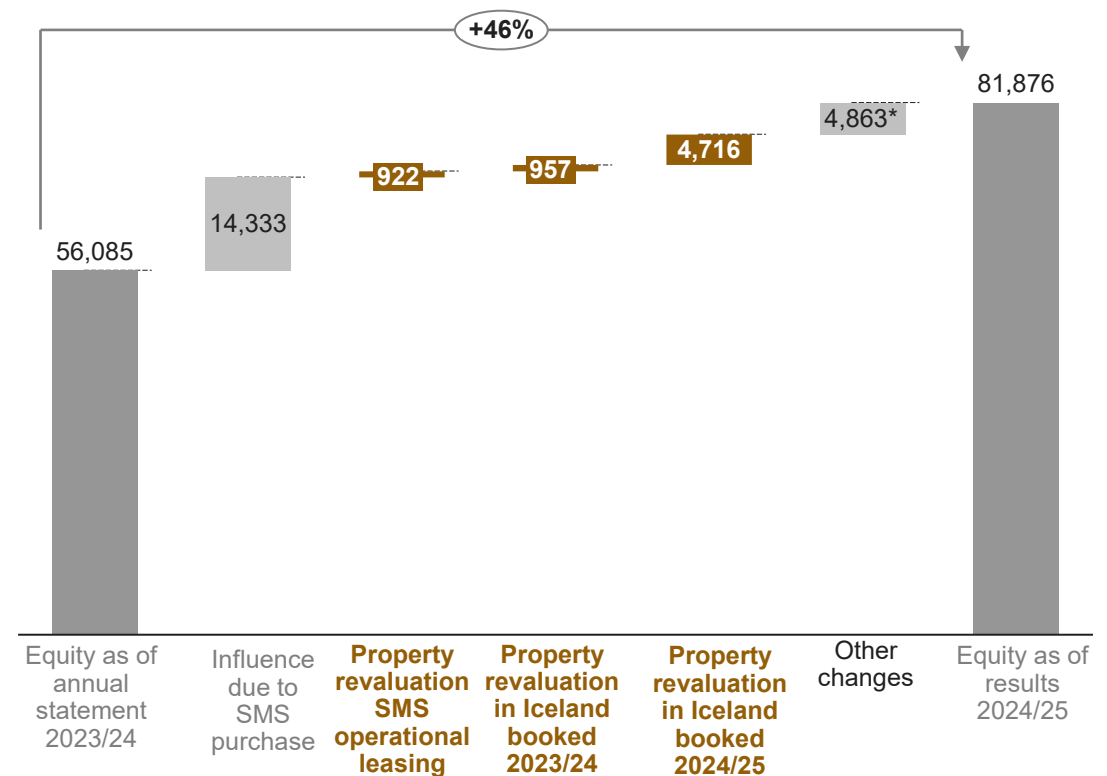
Main operations in the segment (Stores and warehouses - Faroe Islands)



Revaluation: Effects of changed accounting method amounted to 6.595 m.ISK

- At the end of year, Hagar's board of directors decided **to change the accounting method of investment properties**, and are they now booked at fair value in the financial statements
- Investment properties account for 40 thousand m²**, of just more than 60 thousand m² owned by Hagar
- The total worth due to revaluation amounted to 6,595 m.ISK**, with the largest part of the impact being due to properties in Iceland, or ISK 5,673 million, and the rest due to properties under operating leasing in the Faroe Islands, or 922 m.ISK
- Part of the valuation changes moves through the income statement**, or the part related to leasing to parties outside the group (about 11 thousand m²) - **the impact was 120 m.ISK**, but in addition there was a one-time impact due to properties under operating leasing at SMS of 922 m.ISK, and the total impact was therefore 1,042 m.ISK
- The valuation changes of investment properties that are leased within the group is reversed in operations and reserved within equity** in the year 2024/25.

Change in non-current assets from previous annual statements 2023/24, m.ISK



* Including, among other items, ownership in associates, goodwill due to the SMS purchase and investments in operating assets of Hagar subsidiaries

Sustainability: Carbon footprint decreases and employee satisfaction increases

- Ongoing work to **adapt provided information to the EU CSRD Directive** - considerable **uncertainty about when the directive will be enacted** and **for which companies**, but due to Hagar's size it will **likely apply to Hagar**
- Hagar is making good progress towards sustainability objectives, for example:
 - **Measured total emissions** was 1,144 thousand tonnes CO2 in the year 2024 and has decreased by 6.9% from 2022
 - **Percentage of waste recovered** was 94.1% and has now increased from 54.8% since 2019
 - **Employees satisfaction** continues to increase and **employees' turnover** declined by 13% year on year
- A variety of sustainability related projects underway, including **carbonisation of cooling systems, testing with electric trucks, leadership training for store managers, collaboration with Lazytown and baby-boxes at Bónus** - these and other projects will be described in more detail when Hagar's annual and sustainability reports are published.



The year: Important milestones that will support growth and profitability

- **When looking back over the 2024/25 operating year**, it can be seen that **operations proceeded well, and the year's results strengthened** extensively - at the same time, major milestones were achieved **that will support the company's growth and profitability in the future**, e.g.:
 - **SMS:** Operations expanded to the Faroe Islands with the purchase of SMS, which increases the number of people Hagar serves by over 14%.
 - **Bónus:** Massive implementation of Gripið & Greitt across the country, and opening hours of selected stores recently adjusted further to customer needs
 - **Hagkaup:** Numerous innovations introduced and innovations from previous years strengthened - "Build-A-Bear", Skálin, Veisluréttir, online store Veigar, Lavazza branch, online store improved, etc.
 - **Olís:** Improved customer service and innovations presented such as app and digital pump keys, Glans car wash stations, more Lemon Mini locations, and collaboration with Wolt
 - **Properties:** Continued focus on properties at Hagar - Klasi projects continued, and a large property portfolio in the Faroe Islands was added with SMS (11 thousand m²)
 - **Digital journey:** Continued implementation of solutions to streamline operations internally, as well as additional services, such as the Bananar's B2B online store and additional products at Eldum rétt



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SMS in Faroe Islands a new segment in operations of Q4

Income statement Q4 2024/25 (m.ISK)

	Q4 '24/25	Q4 '23/24	Δ	%Δ	
▪ Sale in Q4 amounted to 46.0 b.ISK and grew by 7.6% year on year - nearly unchanged sales year on year excluding SMS effects	Sales	46.037	42.788	3.249	+7,6%
▪ Gross margin in ISK amounted to 11.5 b.ISK and increased by 28.6% between the years	Gross profit	11.508	8.952	2.556	+28,6%
▪ Gross margin ratio was 25.0% and increased by 4.1%-points year on year - increase in groceries and fuel section of the Group, including effects from SMS	Other operating income	332	139	193	+138,8%
▪ EBITDA amounted to 3.9 b.ISK and increased by 35.8% year on year - SMS EBITDA amounted to 523 m.ISK	Salaries	-5.382	-4.322	-1.060	+24,5%
▪ Revaluation of investment properties amounted to just over 1.0 b.ISK – one-time effect at SMS due to properties in operating lease 922 m.ISK	Other operating expenses	-2.601	-1.929	-672	+34,8%
▪ Profit was 3.1 b.ISK and increased by 1.9 b.ISK from previous year or by 157.4%	EBITDA	3.857	2.840	1.017	+35,8%
	Depreciation	-1.456	-1.261	-195	+15,5%
	Value of investment property	1.042	0	1.042	-
	EBIT	3.443	1.579	1.864	+118,0%
	Net finance expense	-795	-731	-64	+8,8%
	Effect of results of associates	789	488	301	+61,7%
	Profit	3.066	1.191	1.875	+157,4%
	Other comprehensive income	3.669	0	3.669	-
	Total comprehensive income	6.735	1.191	5.544	+465,5%

Improved profits and increased activity in the Group's core business

Income statement 12M 2024/25 (m.ISK)

	12M '24/25	12M '23/24	Δ	%Δ	
▪ Sales within the year amounted to 180.3 b.ISK and grew by 4.1% year on year or 7.1 b.ISK	Sales	180.342	173.270	7.072	+4,1%
▪ Sales growth in stores and warehouses (in Iceland) amounted to 4.8%, while Olís' decrease amounted to 4.4% between years - SMS a new operating segment	Gross profit	41.104	35.989	5.115	+14,2%
▪ Gross margin ratio amounted to 22.8% and grew by 2.0%-points - increase both in groceries and fuel section including effects from SMS	Other operating income	936	682	254	+37,2%
▪ EBITDA amounted to 14.7 b.ISK and grew by 12.8% year on year - EBITDA of stores and warehouses by 5.2% and Olís' EBITDA grew by 20.7% between the years	Salaries	-18.451	-16.229	-2.222	+13,7%
▪ Profit for the year 7.0 b.ISK and total comprehensive income amounted to 10.7 b.ISK - revaluation of properties , reserved within equity, amounted to 3.7 b.ISK	Other operating expenses	-8.851	-7.379	-1.472	+19,9%
	EBITDA	14.738	13.063	1.675	+12,8%
	Depreciation	-5.351	-5.028	-323	+6,4%
	Value of investment property	1.042	0	1.042	-
	EBIT	10.429	8.035	2.394	+29,8%
	Net finance expense	-2.988	-2.621	-367	+14,0%
	Effect of results of associates	981	697	284	+40,7%
	Profit	7.030	5.044	1.986	+39,4%
	Other comprehensive income	3.669	0	3.669	-
	Total comprehensive income	10.699	5.044	5.655	+112,1%

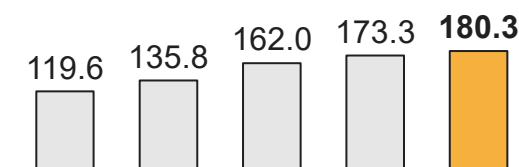
Gross profit strengthens and revenue ratios increase somewhat

Operational key factors (12M 2020/21 – 12M 2024/25)

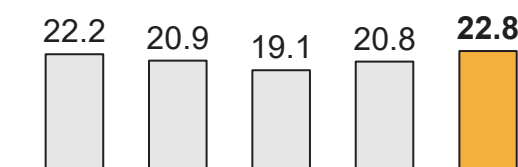
- **Good sales growth in recent years** - driven by increased operating activity and the impact of inflation
- **The gross margin ratio increases** year on year after being low in recent years in a historical context - the impact of SMS is also felt
- **Salary and cost ratios** increase year on year due to increase in labour agreements costs and the effects from inflation, including effects of declining turnover at Olís due to lower world market fuel price and effects of SMS
- **EBITDA ratio** 8.2% in the year compared to 7.5% last year
- **Profit ratio** 3.9% at the year's end - among others due to one-time effects of revaluation of investment properties at SMS

Sales and gross margin

Sales (b.ISK)

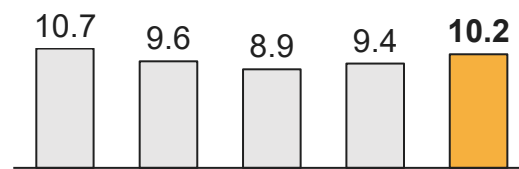


Gross margin (%)

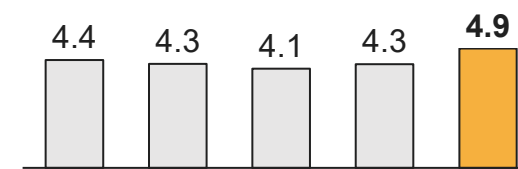


Operating costs

Salaries (%)

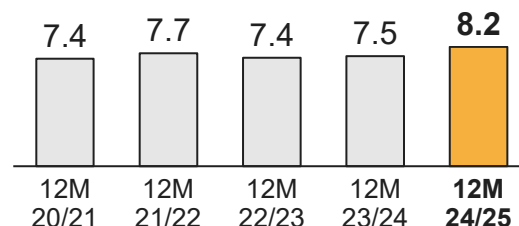


Other operating cost (%)

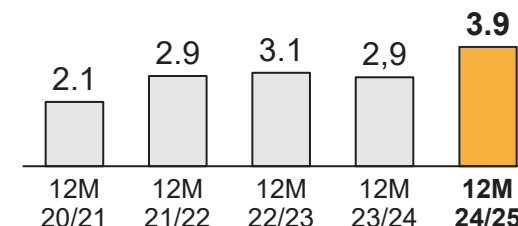


Profit

EBITDA (%)



Profit (%)



Cash from operating activity amounted to 11.1 b.ISK in the year

Cash flow statement 12M 2024/25 (m.ISK)

- **Cash from operating activity** amounted just under 11.1 b.ISK in the year and increased by 2.4 b.ISK from the comparative year
- **Investing activities** amounted to 8.7 b.ISK in the year - **investment in a new subsidiary SMS** amounting to 4.7 b.ISK
- **Investment in operating assets and properties** amounted to 3.3 b.ISK and **investment in intangible assets** amounted to 823 m.ISK
- **Financing activities** amounted to 2.0 b.ISK, compared to 4.9 b.ISK in the previous year - no repurchase of own shares in the year compared to 2.3 b.ISK buy back last year
- **Cash grew** by 473 m.ISK in the year and amounted to 2.3 b.ISK at the year's end, compared to 1.8 b.ISK last year

	12M 2024/25	12M 2023/24	Change
Profit for the period	7,030	5,044	1,986
Adjustments	7,579	7,897	-318
Working capital	14,609	12,941	1,668
Change in current assets	122	-648	770
Change in current liabilities	118	25	93
Paid interests and taxes	-3,741	-3,628	-113
Cash from operating activity	11,108	8,690	2,418
Investing activities	-8,671	-4,825	-3,846
Financing activities	-1,964	-4,907	2,943
Change in cash	473	-1,042	1,515
Net cash at the end of year	2,299	1,827	472

New accounting method for the company's investment properties

Balance Sheet February 28th 2025 (m.ISK)

- **Non-current assets amounted to 81.9 b.ISK** and increased by 24.8 b. ISK - mainly **effects due to SMS and changed accounting method of investment properties**
- **Current assets amounted to 23.2 b.ISK** and grew by 2.0 b.ISK from previous year
- **Equity** amounted to 38.5 b.ISK and the company held **own shares** at nominal value 8,1 million at the end of the year
- **Total liabilities** amounted to 66.5 b.ISK and grew by 17.3 b.ISK - thereof by 12.2 b.ISK due to effect of the SMS merger
- **Interest bearing short term debt** amounted to 6.3 b.ISK at the year end - where of 1.4 b.ISK **due to promissory notes** and 3.9 b.ISK due to **short time financing in DKK** as of the purchase of the SMS company

	28.02. 2025	29.2. 2024*	%Δ		28.02. 2025	29.2. 2024*	%Δ
Property, plant and equipment	35.632	22.536	+58%	Borrowings	17.137	11.286	+52%
Intangible assets	15.601	12.835	+22%	Lease liabilities	15.947	9.660	+65%
Other non-current assets	30.643	21.671	+41%	Income tax	3.883	2.384	+63%
Non-current assets	81.876	57.042	+44%	Non-current liabilities	36.967	23.330	+58%
Inventories	13.974	13.068	-	Borrowings	6.278	5.818	+8%
Trade receivables	6.887	6.234	+10%	Lease liabilities	3.630	2.579	+41%
Cash	2.299	1.827	+26%	Trade payables	19.672	17.490	+12%
Current assets	23.160	21.129	+10%	Current liabilities	29.580	25.887	+14%
Total assets	105.036	78.171	+34%	Total liabilities	66.547	49.217	+35%
Liabilities and equity	105.036	78.171	+34%	Total equity	38.489	28.954	+33%

*The comparison amounts have been changed due to a new accounting method. Fixed assets increase by 957 m.ISK and total assets for last year now amount to 78.171 m.ISK instead of 77.214 m.ISK. Equity increases by 766 m.ISK and equity ratio is now 37,0% instead of 36,5% before. Deferred tax liability increases by 191 m.ISK.

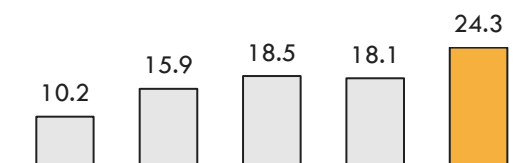
Return on equity increases considerably between the years

Economic key factors(12M 2020/21 – 12M 2024/25)

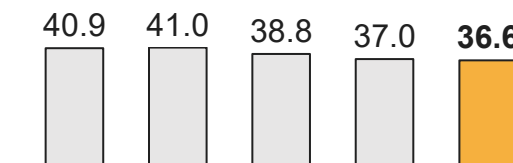
- **Return on equity 24.3%** in last 12 months and increased quite from the comparative period
- **Equity** at the end of the year amounted 36.6% but the **board's objective** is about 35.0% - **comparative year altered** due to a new accounting method
- **Net interest bearing debt** at the end of the year, including leasing liabilities, were 40.7 b.ISK or 2.8 x annual EBITDA - **liabilities grow due to SMS**
- **The current ratio** at the end of the year was 0.78
- **The cash conversion cycle** was 14.0 days compared to 14.4 days in the previous year
- **Assets turnover ratio** was 2.0 at the end of the year compared to 2.3 last year

Share-
holders
return

Return on equity (%)

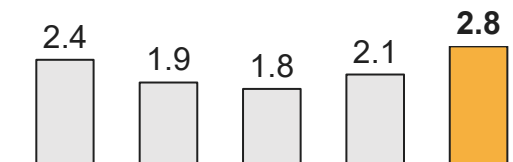


Equity ratio (%)



Risk in
operations

Net debt/EBITDA¹

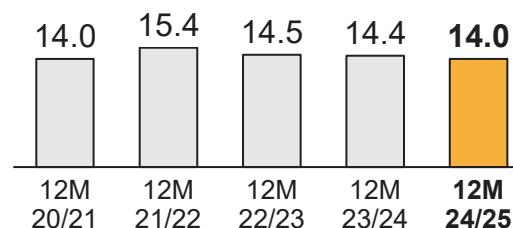


Current ratio²

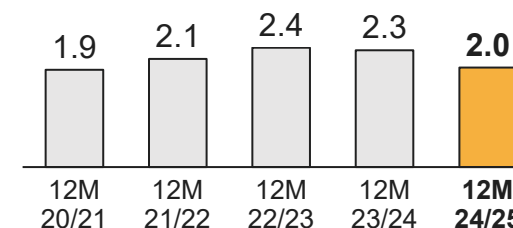


Efficiency
of assets

Cash conversion cycle (# of days)³



Assets turnover ratio⁴



1) Net interest bearing debt (including leasing liabilities) / 12 months EBITDA 2) Current assets / current liabilities

3) Cash conversion cycle = number of inventory days + number of days for accounts receivables – number of days for accounts payable 4) Sale / assets

Overview

Highlights from operations

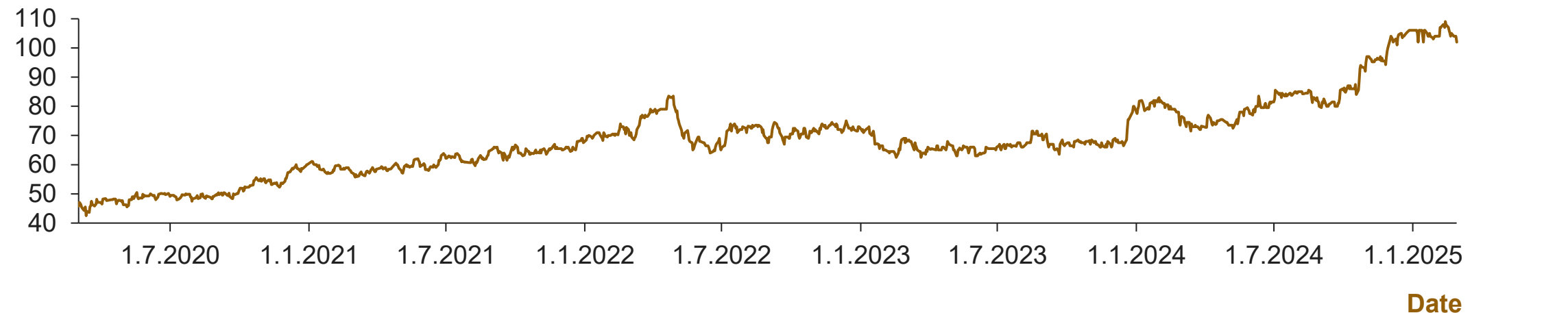
Financial statements

Status and prospects



Market price and largest shareholders

Market price



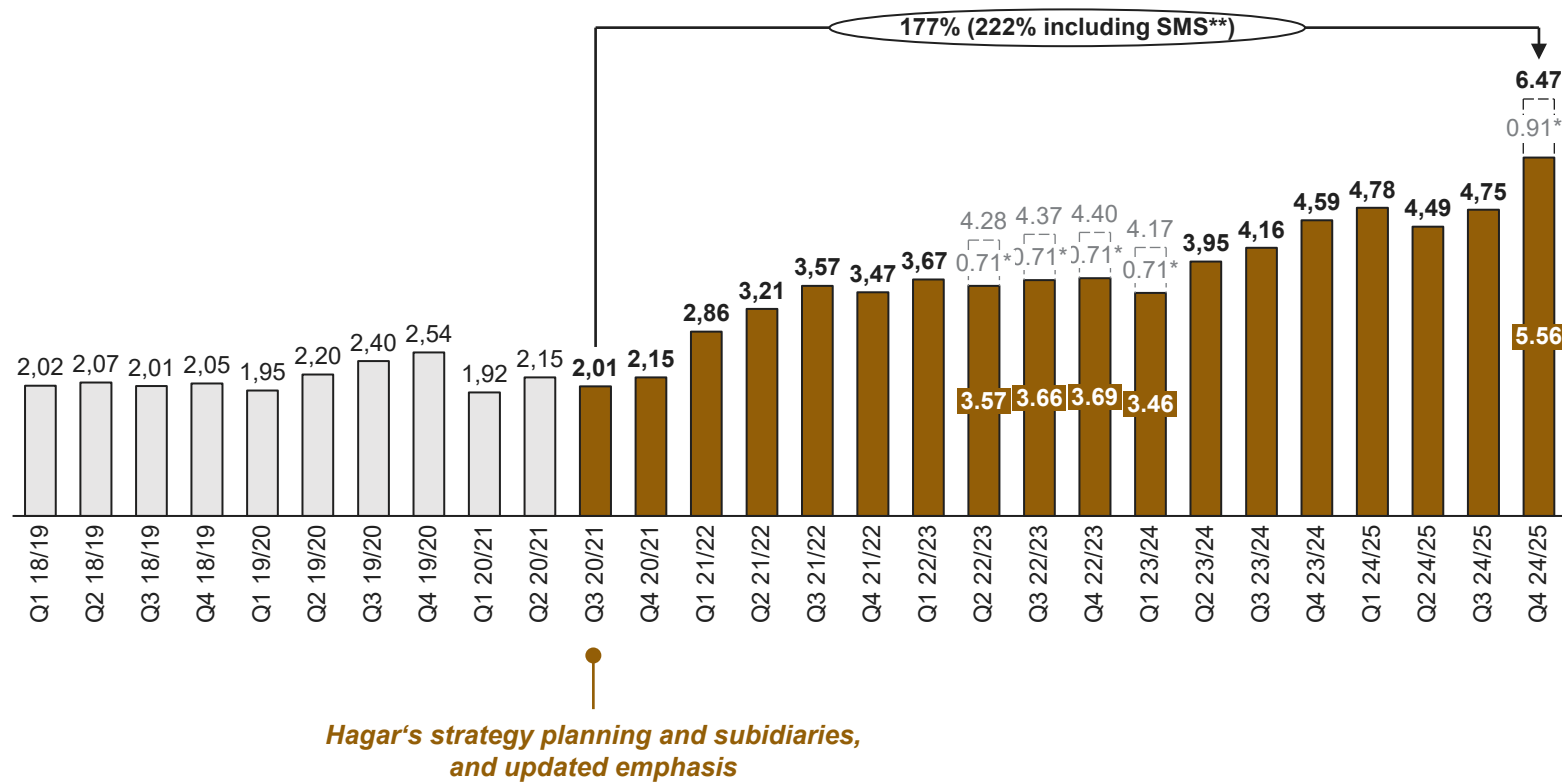
Largest shareholders, shares held at end of 28.02.2025

1. Gildi - Pension fund	17.5%	6. Birta - Pension fund	6.7%
2. The Pen.fund for state employees A-div.	11.4%	7. Festa - Pension fund	4.3%
3. The Pension fund of commerce	10.9%	8. Stapi Pension fund	3.5%
4. Brú Pen. fund, municipalities employees	9.6%	9. SL – Pension fund	2.8%
5. Kaldbakur ehf.	8.1%	10. Brú R division	2.2%

Earnings per share continue to strengthen

Cumulative basic earnings per share for the last 12 months (ISK per share)

- Earnings per share continue to increase and are now **5.56 ISK per share** for the last 12 months, but **6.47 ISK per share** if one-time effects due to fair value changes in the Faroe Islands are included.
- Excluding the impact of a one-time fair value change in the Faroe Islands after the acquisition, earnings per share increase by **over 21%** from the same period last year
- The improved revenue of the last quarters is based, as before, on general operational improvement, strategic planning, new sections and increased activities - SMS operations are now included in the figures only in Q4.

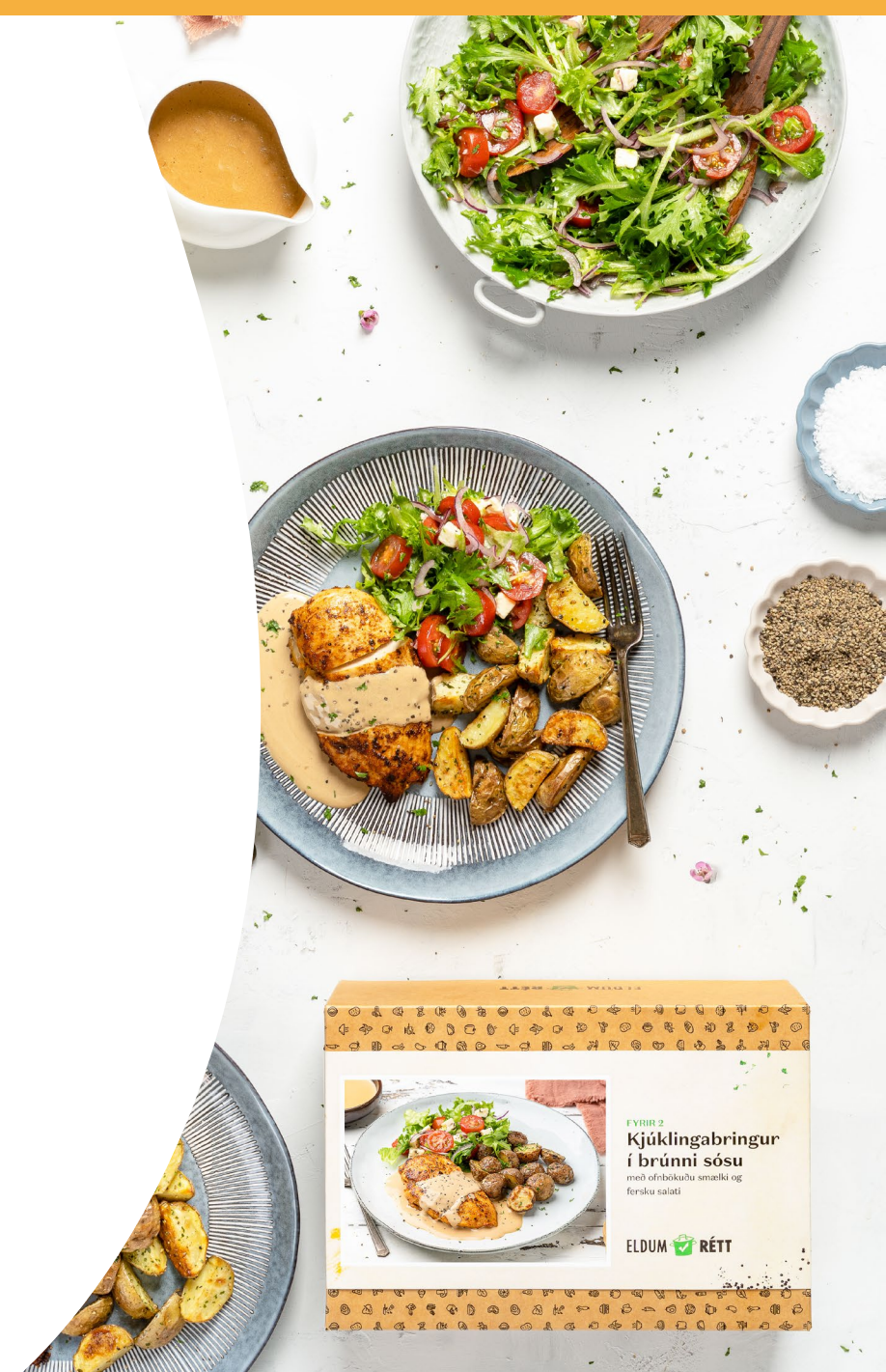


* One-time effects due to the Klasi transaction

**One-time effects due to revaluation changes in Faroe Islands after the SMS purchase

Status and prospects

- **Operations proceeding well and excellent outlook**
 - **Operations of main sections proceeding well** - operational efficiency has increased and service offerings have been improved
 - **Focused investment in business development** to strengthen the company's progress and create new profitable revenue streams
 - **SMS new support** in Hagar's operations - future prospects in the integration of activities and utilisation of knowledge on both sides
 - **Slow but positive economic and business environment developments** - inflation and interest rates in a declining phase and increased predictability due to labour agreements
 - **Global trade environment in turmoil** with increased risk of tariffs and trade barriers
 - **Secure financing and a strong financial position** - financing opportunities related to operations in the Faroe Islands
 - **Hagar's position is strong** and the company is well positioned to **build new revenue streams** and **address the conditions** that may arise in the Icelandic economy
- **EBITDA guidance for the operating year 2025/26** is in the range of **16,000-16,500 m.ISK**





Companies within the Hagar Group in Iceland



Bónus is a chain of discount stores that, from its founding, has offered the customers the lowest possible food price in Iceland. There are in total 33 stores but the product range covers all the primary household needs.



Hagkaup is a leading retail company which emphasises on excellent service and a wide range of products. There are 7 stores, plus an online store, but the main product categories are food, cosmetics and toys.



Olís specialises in the sale and service of fuel and other oil products, as well as fast food, various essential products for car owners, as well as multi-faceted services for e.g. fishing, contracting and transport enterprises throughout the country.



Eldum rétt offers its customers food packages through an online and Hagkaup's stores, with recipes and ingredients in the right amount to cook healthy and tasty meals, with as little effort as possible.



Aðföng is a purchasing and logistics centre for the retail and bulk consumer market, but the company's activities consist of purchases, inventory management and distribution for Bónus, Hagkaup, Olís and Stórkaup stores.



Bananas is the largest importer and distributor of fresh vegetables, fruits and berries in Iceland and also one of the largest import companies in the country. Bananas is also the largest buyer and distributor of domestic vegetable and berry products.



Stórkaup is a wholesaler servicing bulk users with supplies on a broad basis, with operational guiding principles in efficiency, modern level of service and a simple sales organisation and distribution. The main product categories are operational supplies, health products and food products.



Zara is one of the world's largest fashion store chains selling clothing for adults as well as children at decent prices. Hagar manages the elegant Zara store in Smáralind.



ASSOCIATES WITHIN THE GROUP



BRANDS WITHIN THE GROUP



Companies within the Hagar Group in Faroe Islands



Bónus is a nationwide chain of affordable grocery stores in the Faroe Islands, known for offering the best grocery prices in the country - eight locations in total.



Miklagarður is a hypermarket offering a wide range of products including food, toys, and other specialty products. Miklagarður also operates a meat processing facility that serves the SMS group.



Mylnan is a combination of a convenience store and a bakery with four locations across Torshavn. It also serves as the primary supplier of baked goods for Bónus and Miklagarður.



SMS operates four restaurants in the main shopping mall, i.e. Burger King, Sunset Boulevard, Sushi Daily and Hornið. Additionally, SMS operates two steakhouses (Angus Steakhouse) in Torshavn and Klaksvik.



Rumbul & Sheep offer a variety of smaller items at affordable prices, making everyday essentials accessible across three locations in the Faroe Islands.

Ownership: 60%



Properties

Diversified property portfolio of 11,000 m², primarily used for own operations. Additionally, operating the main shopping mall, which houses both own stores but predominantly rented units.



Burn is a gym with three locations in Torshavn, offering flexible monthly subscriptions. In addition to general membership, it provides private lessons and personalized training.

*Ownership: 50%
Associated company*



Omaná is an ice cream and dessert provider that operates a dedicated dessert shop while also supplying ice cream and sweets at a group level.

*Ownership: 50%
Associated company*



Disclaimer

On behalf of Hagar, attention is drawn to the fact that the statements and information in this presentation are based on, as appropriate, the plans and estimates of the company's directors, but not on facts that may be verified at the time of publication or by any discussion by the company of the presentation. For these reasons, the statements and information carry a degree of uncertainty..

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